leisureopporti

9 JULY - 22 JULY 2013 ISSUE 610

Daily news & jobs: www.leisureopportunities.co.uk

Craftsman and **Garran Lockers**





A formidable partnership

Craftsman Lockers has a generation's experience in designing, manufacturing and fitting great changing rooms that match provision with customer expectations and patterns of use.

Garran Lockers, the UK's fastest growing locker manufacturer, has over 50 years experience designing and manufacturing top quality steel lockers for the working environment, emergency services, education and leisure markets.

Craftsman's enduring success is built on establishing strong partnerships with its clients by clearly understanding their needs and those of their customers, to create sensitively designed, great places to change. That powerful working philosophy has come together with another industry-leader - Garran Lockers - to create a formidable partnership capable of delivering finest quality wooden and steel lockers right across the private and public sectors.

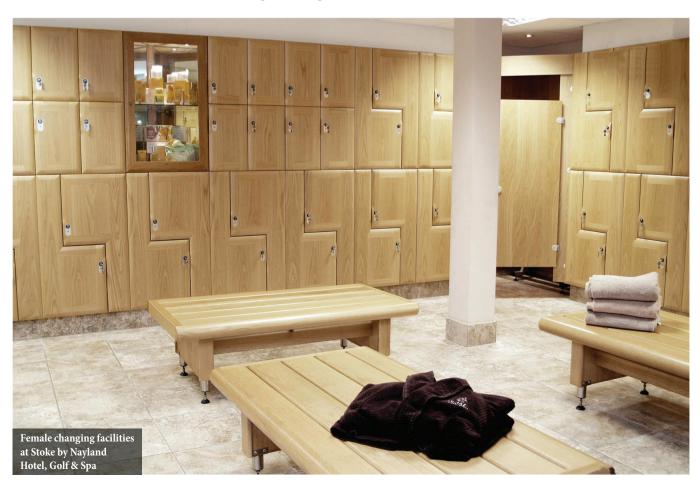
A great changing experience makes all the difference

"We were seeking to achieve a sense of luxury within our fitness and spa changing rooms with integrated product display and locker designs that provide space for robes, slippers and towels for our spa guests.

Competition is constantly growing and to provide a real difference we focused on providing a great changing experience which we achieved through our partnership with Craftsman by offering luxurious, well designed facilities together with great showers."

Matt Manning:

Operations Director, Stoke by Nayland Hotel, Golf & Spa



EMENT PROMOTION



Whatever your vision for changing and treatment rooms, Craftsman can create it for you

Craftsman's design led expertise has led the way in creating changing rooms that work for everone who uses them including the provision of:

Lockers
 Cubicles
 Vanity units
 Bench seating

And now treatment room furniture.

The experience to help you realise your vision

"I first met John Gibbs 16 years ago in my office with my accountant. He said: 'Trust me, and I will deliver you great changing rooms your members will love to use'. True to his word, he and the Craftsman team did just that, and his lockers are still going strong. I remain confident in their abilty to deliver a design and quality of installation to surpass customer expectations. I would recommend Craftsman to anyone looking for changing rooms that have style and substance."

David Bloomberg: Partner at Old **Hall Country Club**





Hotels & Spas that have benefited from the Craftsman experience

- Pennyhill Park Hotel
- Titanic Spa
- Cornwall Hotel & Spa
- Seaham Hall Hotel
- Lagoon Spa
- Rushton Hall Hotel & Spa
- Rockliffe Hall
- Wyboston Lakes Hotel
- Calcot Manor Hotel
- The Chapel
- Stanley House Hotel
- Abama Golf and Spa
- The Grove
- Reynolds Fitness Spa



The secret of designing changing rooms that work for all who use them



Hands on approach works with family owners

"Our family-owned group of health clubs and spas in the South East is quality-oriented, with our management team operating each site as if it were their own - providing unparalleled service to members.

"We learnt of Craftsman Lockers early on in our investment cycle and every one of our facilities has been blessed with the design know-how and quality of installation that Craftsman have built a reputation for. Their commitment to, and philosophy on, customer service clearly matches our own." Jason Reynolds: Owner, Reynolds Group

Key to meeting the needs of female changing:

- A design that provides maximum privacy;
- Incorporates private changing cubicles;
- Well thought out vanity and grooming areas;
- · Good circulation space;
- Lockers to meet expectations.

A locker for every lifestyle

"When we decided to open the Fitness Flex value-for-money fitness club in the heart of Doncaster, we called in Craftsman to help design the changing rooms, having previously worked with John Gibbs and his team on our leisure centre changing rooms.

"They not only provided a superb range of individual lockers both inside the changing rooms and next to the gym floor for those who arrived pre-changed but also a range of unisex lockers, delivering a complete solution for the wet areas including toilets and shower cubicles.

"The team's work ethic was excellent, putting in the hours needed to meet an extremely tight construction timescale that allowed us to keep our pledge to members to open on the day we promised. We now look forward to years of trouble-free performance from Craftsman's products."

Steve Roberts: Commercial Manager, Barnsley Premier Leisure





The key to keeping your members happy

Make the right choices in changing provision

Operators expect changing rooms to last between 12 and 20 years, up to three times longer than gym equipment.

Design in the right combination of lockers from the start and changing rooms deliver exceptional value for money.

Get it wrong and you and your members have to live with the

consequences for years to come.

Your changing rooms provide two key opportunities; to retain existing and attract new members. That's why more and more leisure operators are calling in Craftsman to help design their locker rooms incorporating a host of innovative ideas to make the changing experience more enjoyable for everyone.

Designs and quality that stand the test of time

"Providing quality clubs that are constructed within 10-12 weeks, we depend on reliable suppliers to help us open on schedule. We know we can depend on the Craftsman team to create designs that work for members and maximise available space at exceptional value for money.

As a team we have worked with John Gibbs for over 15 years and know that Craftsman lockers stand the test of time which means that we will not need to reinvest in our lockers for many years to come."

Tony Cowen: Group Operating

Officer, Pure Jatomi Fitness



To draw on the Craftsman experience in helping design changing rooms that work:

Call: 01480 405396 Email: johng@cqlockers.co.uk Web: www.cqlockers.co.uk

Alington Road, Little Barford, St. Neots, Cambs PE19 6WE